



Western Art Show

(AUCTION, GALLERY, ARTISTS' STUDIOS, & PHOTO)

November 1, 2010

Mission: **To create a premier event which promotes Western Culture and Heritage through the presentation & sale of original Western Art and photography.**

Dear Artists,

The Calgary Stampede Western Art Show invites you to participate in the 2011 Show. The 2011 Stampede will be held Friday July 8th to Sunday July 17th.

The Western Art Show is a juried show of original pieces created by Artists and Photographers whose work celebrates the heritage and grandeur of the West. All art submitted must be "original" both in concept and in subject matter. This exhibition will be located in Hall D and E of the BMO Centre on Stampede Park. The Western Art Auction will be held in the Palomino Room on the evening of Thursday, July 14th, 2011.

We are currently seeking applications for:

1. **Artists' Studios** –The focus of this area is original art that is displayed and sold by artists in either individual or shared booths. Artists must be present during Stampede to sell their work. Mediums include flat painting (oil, acrylic, watercolor, pencil), bronze, stone, wood, clay, leather, silver, gems, metal, etc.

2. **Western Art Auction** - The original juried art is displayed from Wednesday, July 6th to Wednesday July 13th. These pieces will be auctioned on Thursday, July 14th. This auction is one of the most renowned auctions for Western Art in Canada, attracting collectors from Canada and abroad.

- **Silent Auction** – Original pieces that are not otherwise available in other areas of the Western Art Show will be sold at the Silent Auction which occurs at Showcase Stir'Up on Wednesday, July 6th.

3. **Western Art Gallery** – The Gallery Art is displayed and sold through the Western Art Show Sales desk. Artists are not present to sell their work. Additional features within the Gallery are:

- **Artists' Window** - an interactive area where artists demonstrate their skills and display their work.
- **People of the Plains – Artistic Expressions** – a showcase for Aboriginal artists wanting to gain exposure into the Western Canadian art market.

4. **Western Photo Gallery and Competition** – Submitted photos will be juried for 2 areas. The **Competition** will be displayed in an ongoing digital presentation and the **Gallery** area will display and sell framed and matted prints. The exhibition and sale of juried photo prints expands on the theme of "western art" in the Western Art Show.

This year, the applications are available through an on-line form, which will make the process much easier for you. If you have any questions about the form, please contact the liaison for that particular committee who is listed on the "Terms and Conditions" form.

Please note the deadline for submissions is January 4, 2011. Please ensure you read over each application carefully to note changes for 2011. We look forward to receiving your applications and submissions.

Sincerely,



Jill Cross
Chair Western Showcase

For:

John Anderson
Auction Chair

Doug Journeay
Chair, Artists' Studios

John Mitchell
Chair, Gallery

Alan Chu
Chair, Western Photo