

Western Art Show

Artists' Studios

APPLICATION

For further information, including application deadlines, please contact:

Dorothy Woolstencroft
(403) 651-7984

Georgia Desmarais
studios@westernshowcase.com

Application Details

General

1977 was the first taste of art at the Calgary Stampede –we are now proudly one of the strongest Art Shows in North America. The Western Art Show presents well-known Western Artists whose work is indicative of the heritage and grandeur of the West.

To create an exclusive premier event which promotes Western Culture through the presentation of saleable, quality and original Western Art, we would appreciate and encourage your submissions to the Artists' Studios as well as to the Western Art Auction.

Submissions are juried upon the quality of the work, as well as encompassing the theme of Western Art. Western Art is defined as art that is visually identifiable depicting themes of western prairie/mountain culture, lifestyle, heritage, and characters as defined as art that is diverse in medium and subject including, but not limited to the following: Ranching; Landscapes; Rodeo; Agriculture; First Nations; Florals; Portraits; Architecture; Wildlife (WESTERN THEMED). Art works that are diverse in medium and style, such as contemporary representations, are encouraged.

A panel from the Western Art Committee as well as outside independent art critics, will jury **ALL** applications and the accompanying artwork. **Please remember that the quality and range of your submissions will impact the ability of the jury to judge your work. Good images are vitally important.**

The Artists' Studios will present a number of awards to the artists who will be juried by the Artists' Studios Committee prior to the Opening evening (Showcase Stir 'Up):

Each winner will receive a ribbon and a Calgary Stampede Western Art Show belt buckle. These awards will be presented at the Artists' Reception prior to Showcase Stir 'Up.

The Artists' Studios Committee shall have full power to interpret the following guidelines. Matters not covered by these guidelines shall be subject to final decision by the Artists' Studios Committee.

Guidelines

1. All applications must be received by the application deadline in the **first week of January**.
2. All applications must include the following (**including all artists previously participating with the Artists' Studios**):
 - **5-10 digital images**
For your information - All images should be submitted in JPEG with a minimum resolution of 300 dpi or higher. Do not compress your images to smaller file sizes prior to submitting as such compression will also degrade image quality. Just a note, that when taking photos ensure your camera is set to capture images at its highest possible quality to ensure no detail is lost in the digital image created. Poor images detract from the ability to jury your work to best advantage and may prevent your acceptance into the show.
 - The **submissions must be of the artist's latest, finished, original works of art completed in the last 12 months**. Submissions should be representative and indicate the range of all the art that will be shown for sale in the artist's booth. **Please remember that the quality and range of your submissions will impact the ability of the jury to judge your work.**
 - **Artists whose works copy, reproduce, imitate or otherwise infringe on someone else's copyrighted material will not be considered.** When producing portraits of real persons, artists must have model release or consent forms signed by their subjects, or other means of proof of consent that grant the artist permission to use their likeness and to display, exhibit or otherwise circulate it. The Western Art Show recognizes the issues involved with the representation of First Nations peoples and encourages artists to follow these guidelines and approach their subjects with respect for the individuals, families and communities concerned, and for their distinctive traditions. Consideration of these factors will be taken into account in the jury process.

Failure to comply with the above guidelines will result in the removal of your application/art work from the jurying process.

TERMS AND CONDITIONS

1. There will be approximately **40-44** 10-day booths (approximately 320 sq. ft) located in the Halls D and E of the BMO Centre. **6** 4-day booths will also be available for the final 4 days of the show.
2. Standard 10-day booth equipment consists of 2 or 3 solid walls, carpet, 1 covered table, 3 rows of track lighting with a total of 14 spotlights per booth, two chairs, 2 – 110 volt electrical outlets, one of which is for the lighting, and one sign bearing the name of exhibitor/s. All additional fire retardant decorations will be the responsibility of the exhibitor/s. Artists will be charged for additional power required beyond these two outlets. If you require additional power, please refer to the application form.

Standard 4-day booths consists of a split rail fencing (no solid walls), 1 table, 3 rows of track lighting with a total of 14 spotlights per booth , carpet, two chairs, and one sign bearing the name

of the exhibitor. 10-12 easels are provided. All additional fire retardant decorations will be the responsibility of the exhibitor. Stir 'up is open to 10-day booth artists only.

3. The cost of a regular 10-day booth is \$3700 (GST included) and if shared with another artist, \$1850 (GST included) each for the shared space. A deposit cheque equal to 50% of the booth rental, in Canadian dollars, will be required of all accepted artists as detailed in the contract to be executed between the artist and the Calgary Stampede. **The deposit must be received by the Stampede no later than February 28. The responsibility of ensuring delivery of the deposit is on you. If you fail to deliver the deposit by that date, the Committee will cancel your application and/or acceptance at its sole discretion.**

Multiple artists sharing more than one booth will be considered. The total price for the space will be equal to the normal cost of the booth space used. Suggested guidelines for cost sharing are available if required.

The cost of a 4-day booth is \$700.00 (GST included). A deposit cheque of \$350 CAD will be required of all accepted 4-day artists as detailed in the contract to be executed by the artist and the Calgary Stampede. **The deposit must be received by the Stampede no later than February 28. The responsibility of ensuring delivery of the deposit is on you. If you fail to deliver the deposit by that date, the Committee will cancel your application and/or acceptance at its sole discretion.**

Deposit cheques MUST be made payable to Calgary Stampede.

Included in the booth rental:

- 10 Day Artists receive 20 – 1 day Gate Passes for artists and artist helpers (valid for rental period). 4 Day Artists receive 8 – 1 day Gate Passes (valid for rental period)
 - Truck pass to get into park for set-up and tear-down only
 - Admission to the Artists' Studios Reception for participating Artists' Studios artist and guest only
 - 1 Art Auction catalogue
 - 2 tickets for the Wind-up dinner on the final Sunday evening
 - 15 2-person invitations for your clients to Showcase Stir'up (30 guests total)
4. If you have been selected as a participant in the current year's Art Show, notification will be sent out on or about February 15; no phone calls please, unless you have not received anything by February 28th. Your initial deposit cheque will be required and deposited by the Stampede at this time. **The deposit must be received by the Stampede no later than February 28. The responsibility of ensuring delivery of the deposit is on you. If you fail to deliver the deposit by that date, the Committee will cancel your application and/or acceptance at its sole discretion.**

If an accepted artist cancels prior to April 15th, \$200.00 will be deducted from the deposit cheque and after April 15th, your deposit is non-refundable. Final payment must be in the form of a certified cheque or money order in Canadian Dollars and received by the Stampede no later than May 15. If you fail to deliver the balance by the date, the Committee will cancel your application and/or acceptance at its sole discretion.

5. For those artists who have been accepted to the Artists' Studios and have also submitted to the Western Art Auction, one of your Auction submissions will get an automatic bye into the second stage of the jurying process for the Art Auction. The regular Auction submission form and fee apply. (The jury process of the Western Art Auction Committee is independent of the Artists' Studios selection process - see their guidelines for details and application process). Do not send in any Auction submissions or fees when applying to the Artists' Studios. **Please do NOT include your Art Auction application submission as part of your Artists' Studios application. Contact the Art Auction committee directly for any questions related to your Art Auction application.**
6. For those artists who have been accepted to the Artists' Studios, any digital photos submitted with your application may be used for promotional purposes by the Calgary Stampede.
7. As booth space is limited, applicants are encouraged to share space with another Artist wherever possible. If known, please indicate whom you would like to share a booth with on your application form. Also, if you are applying for a single booth, please indicate if you would be willing to take a shared booth as a second choice. The Committee reserves the right to offer space at their discretion. **A maximum of two artists per booth will be assigned.**
8. Booths must contain only original art works, with the exception of the work of Photographers that are juried into the show, and which work may include photographic prints from the photographers' original photograph, in **limited editions, individually numbered and signed by the artist**. Only the artwork of the participating artist may be displayed in the booth. **ALL WORKS DISPLAYED MUST BE FOR SALE** with the piece title and price prominently displayed. **PRICING MUST BE IN CANADIAN DOLLARS, OR OTHERWISE CLEARLY INDICATED ON PRICING TAGS AND INVOICES IN WHICH CURRENCY PRICES ARE QUOTED.**
9. Any art work for display outside of a booth, including life size pieces is subject to prior acceptance by the Artists' Studios Committee. Please submit a digital image of a life size piece to be considered for any separate displays in the Western Art area.
10. Company or promotional signage may not be displayed in your booth. Business cards and brochures may be distributed.
11. The Artists' Studios Committee reserves the right to withdraw any piece that is deemed to be inappropriate or inconsistent with the theme of the show.
12. To maintain supervision, it is the artist's responsibility to ensure that they or their helpers are present in the booth at all times during public viewing hours. The Artist should be present to discuss the artworks with potential buyers. **(REMINDER: Western Showcase "Western Art Area" will be open to the general public during the Art Auction).**
13. Booth presentation will be monitored by the committee. All artwork must be on walls, easels, tables or stands and contained **WITHIN** the confines of your booth space. Flat artwork is not allowed on the floor. If you are covering panels with drapery it must be fire retardant according to fire regulations (see contract) and be done in a neat and orderly fashion.
14. Security personnel will be stationed in the exhibit area on a 24-hour basis during move-in, during the public viewing time, and during move-out. Security personnel are not responsible for the supervision of an artist's booth if the artist is not present.

15. **For American Artists only:** If you are accepted you will receive an information sheet outlining the brokerage and G.S.T. (Goods & Services Tax) which will apply to goods brought into Canada for sale. It is the artist's responsibility to meet all the Canadian Government immigration requirements and to arrange all GST and Brokerage payments/requirements **prior** to entering Canada.
16. Artists juried and assigned to a booth shall provide a signed contract, a current 5" x 7" photo of the artist, a written biography not to exceed 300 words, balance of booth rental due, and a complete inventory of all pieces to be displayed during the Stampede (an inventory form will be e-mailed to you) prior to the show. While we appreciate this request is very difficult, for insurance purposes the inventory list must be as specific as possible in showing the titles, sizes, prices and the **total** value of all works to be displayed. **Failure to provide the inventory with full and accurate details, will prejudice your ability to make any claim should a piece be stolen or damaged.** The aforementioned items are **due no later than May 1st prior to the show.** If these documents are not provided by the deadline date the insurance on the artworks may be compromised.
17. Upon arrival at the Stampede, artists must check-in with Artists' Studios volunteers to pick up your show packages, and provide the final revised inventory. **Failure to provide the inventory with full and accurate details, will prejudice your ability to make any claim should a piece be stolen or damaged.**
18. The Western Art Show will be promoting artwork in other "outside" venues also. These venues are a wonderful opportunity to showcase the Western Art Show; please consider offering pieces for these venues. (See application form).
19. **Spirit of 1912 Award** - In commemoration of our 100th anniversary, you are invited to participate in a unique event; the creation of a piece of art that exemplifies the spirit of the Calgary Exhibition and Stampede through our first century. Artists who create and present a specially created piece will be eligible to be considered for the Spirit of Calgary 1912 Award. The winner will receive a \$1,000 cash prize, a commemorative belt buckle and a ribbon to display in their booth. Your piece will be available for sale, but in order to qualify for the Award, it must remain in your booth for the duration of Stampede.