



Calgary Stampede

Western Art Show

WESTERN ART AUCTION 2012

Application Details and Guidelines

Paper Entry Form and Contract

ONLINE APPLICATION

<http://www.westernshowcase.com>

APPLICATIONS MUST BE RECEIVED BY

Thursday, January 5, 2012

Western Art Auction - Thursday July 12, 2012

General

The Western Showcase presents well-known and emerging Western artists whose work represents the culture, heritage, and grandeur of the West. Submissions are juried on the suitability and quality of the work, as well as the theme of Western Art. Western Art is defined as art that depicts Western prairie/mountain culture, lifestyle, heritage, and character. A variety of subjects are welcomed including ranching, landscapes, rodeo, agriculture, First Nations, florals, portraits, architecture, and wildlife. **Unusual interpretations of Western Art themes are encouraged.** The Western Art Auction Committee has full power to interpret the following guidelines. Matters not covered by these guidelines are subject to final decision by the Western Art Auction Committee. For full details of the rules and regulations of the Auction, please refer to the enclosed Entry Form and Contract. If you have concerns or questions that are not covered, please contact:

westernartauction@gmail.com
or
Amy Brewster at **403 - 869 - 3181**

A panel of representatives from the Western Art Show and external art professionals will jury all art work submitted.

Quick Draw/Finish

Eight to twelve of the Artists who are selected to participate in the Western Art Show will also be invited to participate in the Quick Draw/Finish. Artist's participating in the Quick Draw will complete a piece in a 45-minute time frame immediately prior to the Auction on July 12, 2012. This piece will then be auctioned and proceeds will be split 1/3 to the Artist and 2/3 to the Grade 12 Scholarship Fund.

If you are interested in the Quick Draw/Finish, please contact Pat Guillemaud at (403) 246-1169 or guillemp@telus.net.

Estate and Collectible Pieces

Those interested in having their estate pieces previewed by the Estate Team should contact Marilyn Will at (403) 242-9139 or mbwill@shaw.ca. Estate and Collectible pieces are accepted under a separate contract.

Application Details and Guidelines

1. Application Deadline

The Artist's Application must be received by **Thursday, JANUARY 5, 2012**. ONLINE APPLICATIONS TO WWW.WESTERNSHOWCASE.COM ARE PREFERRED.

If paper applications are submitted, the fully completed Art Auction Entry Form and Contract, an Artist's Biography, the entry fee, and applicable reserve fees must be submitted to:

The Calgary Stampede Attn: Western Art Auction Committee
Box 1060, Station M Calgary, AB T2P 2K8
Auction_apply@westernshowcase.com

The application package may also be hand delivered during office hours to:

The Calgary Stampede, Headquarters Building, 1410 Olympic Way SE, Calgary, Alberta

2. Eligibility

Art will not be accepted from an artist, consignee, or agent thereof who is a member, or the spouse or dependents of a member of the Western Showcase Committee.

3. Submission of Images

Artists may submit up to four (4) works for consideration by the jury. Applications must include a professional quality colour digital image. Images must be:

- a. Submitted online or emailed to Auction_apply@westernshowcase.com (no CDs please)
- b. Identified with Artist's **NAME, TITLE** of the work, and **ONE** of the following **CATEGORIES** (e.g. 5 – Artist, Joe – Rockies in Summer)

New categories for 2012: Cowboy Collectibles and Trappings (category 7): hand made and one-of-a-kind pieces that represent the true cowboy or cowgirl and tools of the trade, ie: saddles, bridles, bits, spurs, chaps, cowboy hats, rawhide braided ropes and headstalls, etc.

Innovative (category 14): Unusual approaches to Western Art themes -- show us what Western Art for the future will look like.

- | | |
|---|---|
| 1. Cattle | 9. Ranching/Backcountry |
| 2. Horses | 10. Rodeo |
| 3. First Nations | 11. Rural Architecture/Machinery |
| 4. Floral | 12. Sculpture/3D |
| 5. Landscape – Mountains | 13. Wildlife |
| 6. Landscape – Prairie | 14. Innovative |
| 7. Cowboy Collectibles & Trappings | 15. Miscellaneous |
| 8. Portraits | |

4. Image Quality

- Digital entries must be in JPEG format
- Resolution 300 DPI with a minimum of 1200 pixels on the longer side
- Image must be correctly oriented (vertical or horizontal)
- Show only the image, no frame or mat
- No digital enhancement is allowed
- Poor quality images may not be juried.

5. Artist's Value

An estimated value must be clearly marked on the Artist's application online or on the Art Auction Entry Form and Contract for each work submitted for consideration (e.g. \$1500). If more than one value is given, the lower value shall be used for jurying and reserve purposes.

6. Entry fees

A non-refundable **\$35.00 (CAD)** submission fee for each artwork submitted must accompany the application. The Committee may select more than one piece by an artist but will accept no more than two pieces by any artist in the Auction. Make cheques payable to **The Calgary Stampede**.

7. Commission

A commission of thirty percent (30%) shall be deducted from the sale proceeds of each piece included in the Auction (excluding Estate and Collectible pieces). Artwork accepted for inclusion in the Western Art Auction cannot be withdrawn by the Artist, except upon payment to **The Calgary Stampede**, of a penalty equal to 30% of the average of the estimated value range provided by the Artist in the application online or on the Art Auction Entry Form and Contract.

8. Reserves

The Western Art Auction will accept reserves for works of art valued at \$5,000 or more. Reserve deposits are as follows:

Pieces valued between \$5,000 to \$9,999.99, the reserve deposit will be \$100.00.

Pieces valued between \$10,000 to \$24,999.99, the reserve deposit will be \$300.00.

Pieces valued over \$25,000, the reserve deposit will be \$500.00.

Reserve cheque may be dated July 12, 2012 and will be processed if the reserve is unmet at Auction.

9. Quality

The submissions must be of the Artist's recent, original work. Submissions must be fully completed at the time they are submitted. Flatwork must not have yet been reproduced in a commercial or fine art limited edition print or sold in advance of the Auction.

10. Copyright

Works that copy, reproduce, imitate or otherwise infringe on someone else's copyrighted material will not be considered.

11. Consent to Reproduce Likeness

When producing portraits of real persons, Artists must have model consent forms signed by their subjects that grant the Artist permission to use their likeness and to display, exhibit or otherwise circulate. The Western Art Show recognizes the issues involved with the representation of First Nations peoples and encourages artists to follow these guidelines and approach their subjects with respect for the individuals, families and communities concerned, and for their distinctive traditions. Consideration of these factors will be taken into account in the jury process.

12. Notification of Acceptance

A letter, indicating acceptance status for the Auction, will be sent to all applicants following the jury process. Confirmation should be received by March 2012.

13. Awards

Awards are selected and presented for Jurors' Choice – Best of Show (flatwork and 3D), Jurors' Choice – Best New Artist (flatwork and 3D), Collector's Choice (flatwork and 3D), and Artists' Choice (flatwork and 3D). All awards will be displayed during the Auction preview period and will be officially presented at the Western Art Auction on July 12, 2012.

14. Jury Process

The purpose of the jury process is to ensure the highest quality of art is presented by the Western Art Auction. Submitted original artwork that is considered to be of the highest overall quality and that meets the greatest number of the following criteria will be juried into the Auction:

- Quality
- Technical skills displayed
- Western content
- Artwork fully complete at time of jurying
- Presentation
- Salability
- Artistic merit
- Reasonableness of stated price estimates

In order to present a diverse and exciting show that appeals to as many buyers as possible, the jury will also be looking for pieces that create variety in terms of:

- Medium
- Style (Innovative vs traditional)
- Composition
- Themes
- Size
- Price
- Artists (established and emerging)

The Western Art Auction's jury process is distinct from the selection process of other aspects of the Stampede's Western Art Show (i.e. Artists' Studios, Western Art Gallery, Western Photo Gallery, and Artist Ranch Project). The jury consists of members of the Western Art Show committees as well as representatives of art professionals, curators, art educators, critics, and/or artists.

Upon receipt of the actual artwork, the Western Art Auction Committee reserves the right to withdraw the juried piece if it fails to meet the jury's expectations. Quality of framing and presentation may be considered.

15. Art Delivery

Pieces selected for inclusion in the Auction must be completed, framed or mounted for display, **and delivered as indicated on the Acceptance Letter**. The Western Art Auction Committee reserves the right to eliminate juried pieces of art from the auction if they are not delivered to the designated location on the specified dates.

16. Shipping and Brokerage

The Artist is responsible for paying in advance all shipping charges and brokerage fees. The Calgary Stampede will not accept work with charges and fees owing, alternatively the Artist will be invoiced to recover the full value of these costs. Shipping materials are neither retained nor returned.

17. Currency

References to artist's value, entry fees, reserves and reserve deposits, awards, and sale proceeds are in **Canadian dollars**.

WESTERN ART AUCTION 2012 ENTRY FORM AND CONTRACT

Artist's Name: _____

Address: _____ City: _____ Prov./State: _____

Postal/Zip: _____ Phone: _____ GST#: _____

Email: _____

| | Title & Year Completed | Medium | Size Ht X Wd X Depth | Category (see item 3 in Guidelines) | Estimated Value \$ | Reserve Amount (see item 8 in Guidelines) |
|---|------------------------|--------|----------------------------|---|--------------------------|--|
| 1 | | | | | | |
| 2 | | | | | | |
| 3 | | | | | | |
| 4 | | | | | | |

Colour digital images depicting each submitted work of art, of publishable quality, are due by January 5, 2012 for inclusion in the jury process. A nonrefundable \$35.00 (CAD) entry fee and applicable reserve fees must accompany each submission (make cheques payable to "The Calgary Stampede".) The Artist may submit up to four (4) pieces, but the Committee will select no more than two pieces for inclusion in the Auction. Only fully completed pieces will be juried. A completed Artist Biography must accompany submissions.

AGREEMENT

THIS AGREEMENT IS MADE BETWEEN; the "Artist" listed above and the Calgary Exhibition and Stampede Limited, Western Art Auction Committee (" the Committee").

- 1) The Committee will hold insurance for all the works of art included in the Auction from the time of receipt by the Committee until sold, or if not sold, until the piece is delivered by the Committee directly to the Artist or to a shipper for return to the Artist. Each piece will be insured for the upper limit of the estimated value range stated above.
- 2) Except for the above mentioned insurance coverage to be held by the Committee, the piece shall be received from, stored for, and returned to the Artist as provided in this agreement at the sole risk of the Artist. The Committee shall not be liable for any loss or damage to the piece from any cause whatsoever including, without limitation, any act or inaction, whether negligent or not, on the part of the Committee, the Calgary Exhibition and Stampede Limited and its affiliates, or their directors, officers, employees, servants, agents, representatives and volunteers.
- 3) The Committee reserves the right to publish and exhibit pieces included in the Auction for publicity and promotion of the Western Showcase Art Show and the Calgary Stampede.
- 4) The conduct and the condition of the sale shall be determined solely by the Committee and the auctioneers.
- 5) A commission of 30% shall be deducted from the sale proceeds of each piece consigned by this agreement and shall be payable to The Calgary Stampede. A piece accepted for inclusion in the Western Art Auction can not be withdrawn by the Artist, except upon payment to the Calgary Exhibition and Stampede Limited, of a penalty equal to 30% of the average of the estimated value range stated above.
- 6) Net proceeds of sale, after the deduction of commissions, applicable taxes, and any other monies owing to the Committee or the Calgary Exhibition and Stampede Limited, shall be paid by the Calgary Exhibition and Stampede Limited, as soon as possible after the sale date.
- 7) References to sale price, commission, estimated value, net proceeds of sale, and currency in this agreement are in Canadian dollars.
- 8) The Artist warrants that the artwork submitted for consideration by the jury is the original work of the artist and copyright is held by the Artist. Further the Artist represents and warrants to the Committee that any piece submitted is not encumbered in any manner, and that ownership of the piece will pass to the purchaser thereof.
- 9) The Committee, at its sole discretion, reserves the right to withdraw acceptance of any piece upon its delivery and/or before the moment of sale.
- 10) Pieces selected for inclusion in the Auction must be completed, framed or mounted for display, and delivered as indicated in the Acceptance Letter.
- 11) The Artist is responsible for all shipping and brokerage fees.
- 12) This agreement constitutes the entire agreement between The Calgary Exhibition and Stampede Limited and the Artist.

Personal and demographic information provided in this application will not be used for purposes other than those related to Calgary Stampede operated programs or business purposes. Your information will be handled with respect, and will not be sold, given away, or provided to parties outside the Calgary Stampede without your consent, unless the law requires that it be shared.

Dated this _____ day of _____, 20 ____

Signed: _____
(Artist)

Calgary Exhibition and Stampede Limited
Western Showcase, Western Art Auction Committee
Per: _____
(Authorized Signature)

Three copies of this form, along with images, biography form, entry fee, and reserve bid fees (if applicable), must be signed and returned to the Committee, **Attn: Western Art Auction, Box 1060, Station M, Calgary Alberta, T2P 2K8** not later than January 6, 2012. A fully executed copy of the Contract will be returned to those who are accepted into the Auction.

+Interested in participating in the Quick Draw /Quick Finish YES ____ NO ____